

Conclusions and Recommendations

- **The level of support for a school referendum is good but will require careful planning when presented to the community.**
 - Before information about the need for funds was presented, 52.2% said they would support a referendum with 37.5% opposed and 7.6% undecided. Given the margin of error for this study, this represents a narrow win or a narrow loss.
 - After information presented, support remains constant at 54.9% with 37.5% opposed and 6.0% undecided. The 2.7% increase in support is too small to be significant.
- **All but one of the statements presented in the survey made more than 50% more likely to support a referendum. Six made more than 60% more likely to support such a proposal.**
 - Q13. There are two boilers in the school. One is 48 years old and the other 63 years old. Funds will be used to replace these boilers. **(76.1% more likely)**
 - Q15. Funds will be used to address paving needs and to upgrade and replace heating, cooling, ventilating, electrical & plumbing systems. **(70.7% more likely)**
 - Q12. Sections of the elementary building were built more than 70 years ago in 1938. Funds will be used to replace this section of the building. **(69.0% more likely)**
 - Q18. Sections of the school building are almost 50 years old, having been built in 1966. Funds will be used to replace the aging roofs and classrooms in this section of the school. **(66.3% more likely)**

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- Q14. Funds will be used to address Americans with Disabilities Act compliance issues along with parking and building access safety concerns. **(64.7% more likely)**
- Q17. Funds will be used to update the phone system, the computer network and the classroom technology used by students. **(60.3% more likely)**
- **To win voter approval, we recommend that the cost of the referendum not exceed \$99 per year for a home with a value of \$100,000.**
 - 61.4% said they would favor a proposal that increases property taxes by “\$61 per year for a home with a value of \$100,000.” An acceptable cost of above \$61.
 - 54.3% said they would favor a proposal that increases property taxes by “\$114 per year for a home with a value of \$100,000.” Given the margin of error for this study, this represents a narrow win or a narrow loss. Because information also produced a similar level of support, we recommend the cost not exceed \$99 per year for a home with a value of \$100,000.
- **Local voters would prefer the District pursue a building option that involves a minimal amount of new construction.**
 - The highest level of agreement came for a proposal that replaced only the oldest section of the building. The lowest level of agreement came for a proposal to build a new school on a new site.
 - Opinion is fairly evenly divided concerning the purchase of land for fields and the inclusion of community education facilities in the referendum.